



## **Globe of Honour 2023 Question Set and Marking Scheme**

### **Background**

This marking scheme relates to the written application component of the 2023 Globe of Honour scheme. The final marks for each submission will be determined by reference to applicants' performance in the written application only. Unlike in previous years, the results of the Five Star Audit process will not be considered other than as a right of entry to the awards.

Please note that the marking descriptors are indicative by nature. For example, two organisations may adopt differing approaches to the written application and score equally well. Nonetheless, high-scoring organisation will typically answer all aspects of the question, clearly following the marking scheme, provide site-specific references (evidenced and referenced through the audit report) and fully utilise, but not exceed the specified word allowance per response.

### **Scoring criteria**

- A maximum of 60 marks are available for the written application. Applicants must score a minimum of 45 marks to remain eligible for the award.
- A minimum of two individual responses must be scored within the top mark band (11-15 marks).
- Submissions will become ineligible for the Globe of Honour award should any individual responses be scored within the lower mark band (0-5 marks).
- Responses to each sub-question must not exceed 750 words per sub-question (i.e. 3,000 words overall per submission).

Globe of Honour 2023 questions

		11-15 marks	6-10 marks	0-5 marks
1.	<p><b>With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</b></p> <p>For <b>three</b> of the audit outcomes, provide a simplified cost/benefit analysis of planned programmes to improve environmental sustainability performance.</p>	<p>The response is supported with a wide range of relevant indirect and direct cost/benefits related to each of the <b>three</b> planned programmes to address the selected audit outcomes.</p> <p>The response includes detailed quantified indirect and direct cost/benefits analysis for all the <b>three</b> planned programmes.</p>	<p>The response is supported with relevant indirect and direct cost/benefits related to each of the <b>three</b> planned programmes to address the audit outcomes.</p> <p>The response includes indirect and direct cost/benefits cost/benefits analysis which may not be fully quantified for all the <b>three</b> planned programmes.</p>	<p>The response is not supported with relevant indirect and direct cost/benefits related to each of the <b>three</b> planned programmes to address the audit outcomes.</p> <p>The response does not include, or is very weak, and does not quantify indirect and direct cost/benefits analysis for all the <b>three</b> planned programmes.</p>
2.	<p><b>With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</b></p> <p>Describe how your organisation will use innovation (e.g. research, technology, tools &amp; equipment, training, management information/data etc.) in future plans/programmes to improve environmental sustainability performance.</p>	<p>A clear description of how innovation is used in plans/programmes will be introduced/used to improve environmental sustainability performance.</p> <p>The response is supported with clear examples (<b>five or more</b>) of operational and managerial innovation programmes and plans to improve environmental sustainability performance with clear reference to audit outcomes.</p>	<p>An adequate description of how innovation is used in plans/programmes will be introduced/used to improve environmental sustainability performance.</p> <p>The response is supported with examples (<b>two to four</b>) of operational and managerial innovation programmes and plans to improve environmental sustainability performance with reference to audit outcomes.</p>	<p>A weak description of how innovation is used in plans/programmes will be introduced/used to improve environmental sustainability performance.</p> <p>The response is not supported with clear examples (<b>one or none</b>) of operational and managerial innovation programmes and plans to improve environmental sustainability performance with little or no reference to audit outcomes.</p>

<p>3.</p>	<p><b>With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</b></p> <p>Describe how the senior management team lead <u>and</u> manage so as to improve the environmental sustainability performance. of the organisation.</p>	<p>A clear description of how the senior management team lead <u>and</u> manage the organisations environmental sustainability performance with reference to audit outcomes.</p> <p>The response contains a wide range of relevant examples (<b><u>five or more</u></b>).</p> <p>All examples provided within the response are clearly related to relevant outcomes of the audit.</p>	<p>An adequate description of how the senior management team lead <u>and</u> manage the organisations environmental sustainability performance with reference to audit outcomes.</p> <p>The response contains relevant examples (<b><u>two to four</u></b>).</p> <p>All, or most, examples provided within the response are related to relevant outcomes of the audit.</p>	<p>A weak description of how the senior management team lead <u>and</u> manage the organisations environmental sustainability performance with little or no reference to audit outcomes.</p> <p>The response contains a limited range of relevant examples (<b><u>two or less</u></b>).</p> <p>The examples provided within the response are weak, or not at all, related to relevant outcomes of the audit.</p>
<p>4</p>	<p><b>With relevant reference to the outcomes from your recent Five Star Environmental Sustainability Audit:</b></p> <p>Explain how you intend to use the output of the recent Five Star Environmental Sustainability Audit to improve environmental sustainability performance <u>and</u> associated culture.</p>	<p>A full explanation clearly demonstrating how organisational performance will be improved both operationally <u>and</u> culturally.</p> <p>A range (<b><u>a minimum of five</u></b>) of relevant examples of campaigns, programmes and/or initiatives that will further drive focussed performance improvement and cultural engagement.</p> <p>All examples are clearly related to the outcomes of the recent Five Star Environmental Sustainability Audit.</p>	<p>An adequate explanation demonstrating how organisational performance will be improved both operationally <u>and</u> culturally.</p> <p>A range (<b><u>two to four</u></b>) of relevant examples of campaigns, programmes and/or initiatives that will further drive focussed performance improvement and cultural engagement.</p> <p>All or most examples are related to the outcomes of the recent Five Star Environmental Sustainability Audit.</p>	<p>A weak explanation of how organisational performance will be improved both operationally <u>and</u> culturally.</p> <p>Limited (<b><u>two or less</u></b>) relevant examples of campaigns, programmes and/or initiatives that will further drive focussed performance improvement and cultural engagement.</p> <p>Few or no examples are related to the outcomes of the recent Five Star Environmental Sustainability Audit.</p>